



# BEARING SPECIALISTS ASSOCIATION

We build relationships

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## Educational Resources

The BSA In-House Training Guide covers basics such as the application, selection and installation of various bearings and includes a special report on "Wear Sleeves and Other Shaft Repair Options" and an electronic copy of the "BSA Lubrication Guide".

Print copies of the Lubrication Guide can also be purchased separately using the form below.



### ORDER FORM

	MEMBER	NON-MEMBER	QUANTITY	TOTAL
<b>In-House Training Guide, English</b> <i>(Fulfilled electronically only. You will receive an email with access to a secure website to download and print your training guide)</i>	\$50.00	\$80.00		
<b>In-House Training Guide, Spanish</b> (Print only)	\$50.00	\$85.00		
<b>BSA Lubrication Guide</b> (Print)	\$10.00	\$19.00		

Name \_\_\_\_\_ Title: \_\_\_\_\_

Company \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Payment Information

Full payment by check, in U.S. funds, or credit card is required with order. Make checks payable to Bearing Specialists Association.

Please charge to my:  Visa  MasterCard  American Express

Name on Card \_\_\_\_\_ Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Signature required for credit card \_\_\_\_\_ Security Code (3 or 4 digit # on back of card) \_\_\_\_\_

Please send orders to: Bearing Specialists Association, 800 Roosevelt Road, Bldg. C, Ste 312, Glen Ellyn, IL 60137  
Phone: 630-858-3838 Fax: 630-790-3095 Email: [info@bsahome.org](mailto:info@bsahome.org)

BSA offers a variety of additional programs for in-house training, sales promotion and education.

## **Bearing Briefs**

These special bulletins, developed by the BSA Educational Services Committee, present summarized information on topics of interest to the bearings industry. All the Bearing Briefs are available free by downloading from *Tools You Can Use* page of the BSA website at [www.bsahome.org](http://www.bsahome.org). These reports can be an excellent tool for you to provide to your customers.

The reports, which are published periodically as warranted are:

- Reduced Operating Costs Through Condition Monitoring (February 2007)
- Split Roller Bearing Technology (September 2006)
- Bearing Mounting Tools (September 2006)
- Planetary Roller Screws (May 2006)
- Spherical Plain Bearings (March 2006)
- Bearings for the Food & Beverage Industry (September 2005)
- Linear Bearings (September 2004)
- Brief History of Bearings (May 2004)
- Hybrid Ceramic Ball Bearings (March 2003)
- Bearing Standards Organizations (October 2001)
- Bearing Installation and Fitting (May 2000) • Bearing Repair (April 2000)
- Wear Sleeves and Other Shaft Repair Options (January 2000) • Vibration Analysis (December 1998)
- Plane Bearings (October 1994)
- Seal Selection (March 1994; Revised February 1999)
- History of Adhesives (July 1991) • Status of Bearing Load Ratings (August 1990)
- The Domestic Bearing Industry: Investing in the Future (July 1990)
- Load Ratings & Bearing Life (April 1988)

## **Certified Bearing Specialist Program**

The purpose of BSA's Certified Bearing Specialists program is to help members differentiate their company in the marketplace. The CBS designation certifies industry personnel as "bearing specialists", individuals with excellent knowledge in the selection, application and analysis of bearings. Complete information about the CBS program and an application is available on the Certification page of the BSA website at [www.bsahome.org](http://www.bsahome.org).

## **Sales Training Programs**

Joe Ellers (The Sales Guy) and his firm, Consulting Associates, was selected to provide BSA with specialized training in sales management, sales, customer service, marketing and sales leadership, because of the wealth of knowledge Joe and his team bring to BSA.

Joe has developed BSA's Counter/Inside Sales Training Program specifically for inside sales and customer service personnel in the bearing industry. We are also pleased to provide Outside Sales and the new Sales Manager online training program.

For complete information and BSA member pricing visit [www.JoeEllers.com/bsasales](http://www.JoeEllers.com/bsasales)